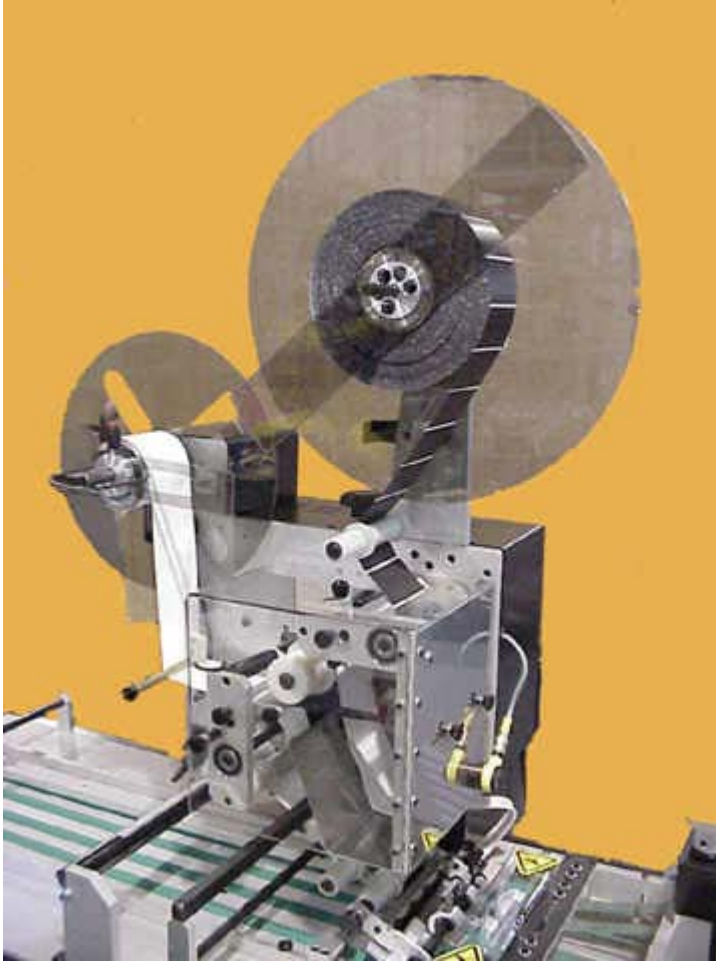




KR 535 PS Magnet Applicator



High Speed Magnet Applicator

Offer a unique and profitable service by using your KR 535 Tabbing System to apply pre-printed refrigerator magnets onto direct mail pieces. Roll form pressure sensitive magnets up to 3" wide (6" with optional wide magnet kit) are automatically peeled off the liner and applied to the mail piece. Registration gaps between magnets ensure accurate placement.

PS magnets benefit advertisers and the consumer. Durable and long-lasting, advertiser's can count on a message that stays in front of the consumer. End user's like the convenience of useful telephone numbers that are readily available.

Conversion kit # 540160-01 is required to run up to 3" wide pressure sensitive magnets on the KR 435, KR 535 and KR 535CS Tabbing Systems.